

Describe it. Get an app.

With QRIS and Indonesian banks built in



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Indonesia runs on micro businesses

30.2 million

UMKM in 2025

99.7%

are micro

Paid by QRIS, run on paper

41 million

QRIS merchants

19.85%

use an app to record money

Today's options do not fit



Freelancer

Rp 3–8M

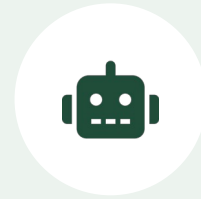
per simple site



Majoo

Rp 249,000+

a month



Lovable

US\$25+

English only



WhatsApp

Free

chat orders only

Abroad, this already works

US\$50 million

Emergent, yearly revenue at month 7

US\$13.3 billion

Lovable's valuation

Describe it in Bahasa. Get a working app



Type or say what you sell



Get a working kasir app



Payments live on day one

Saya jualan nasi goreng.
Mau aplikasi kasir, bisa
bayar QRIS.

YOUR APP IS READY

Kasir Nasi Goreng

QRIS connected
BCA, BRI, Mandiri transfer

Publish

Built in for Indonesia



QRIS



Bank transfer



E-wallets



**WhatsApp
orders**



**Rupiah
receipts**



Kasir AI

Who pays



Stall and shop owners

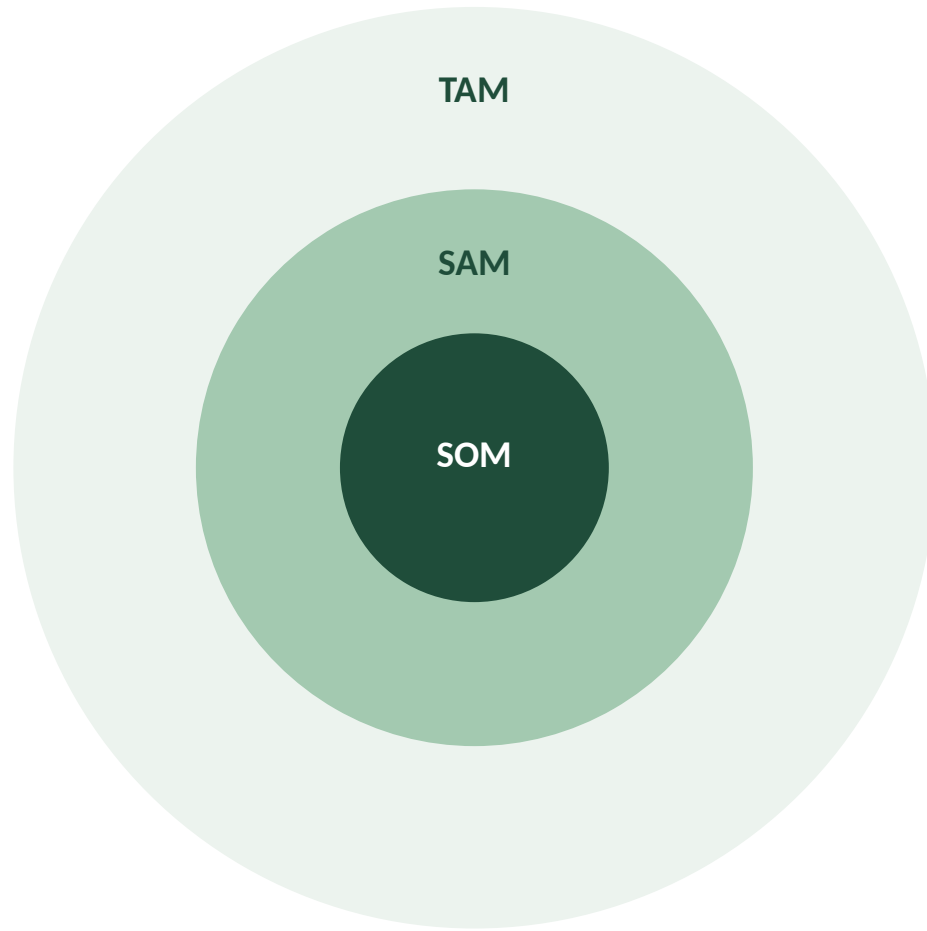


Freelancers and small agencies



Surabaya first: 106,392 UMKM

The market, counted low



Rp 17.76T

Indonesia

Rp 62.56B

Surabaya

Rp 312.8M

532 paying businesses

Free to build, pay to go live

Free

Rp 0

Build and preview

Pro

Rp 49,000

a month, payments live

Later

% of orders

online orders only

Where it stands today

Done

- Market research
- Kasir feature plan
- Payment route chosen

Next

- Kasir template working
- 10 stall interviews
- First 5 apps live

I build the software myself



Writing software since 2019

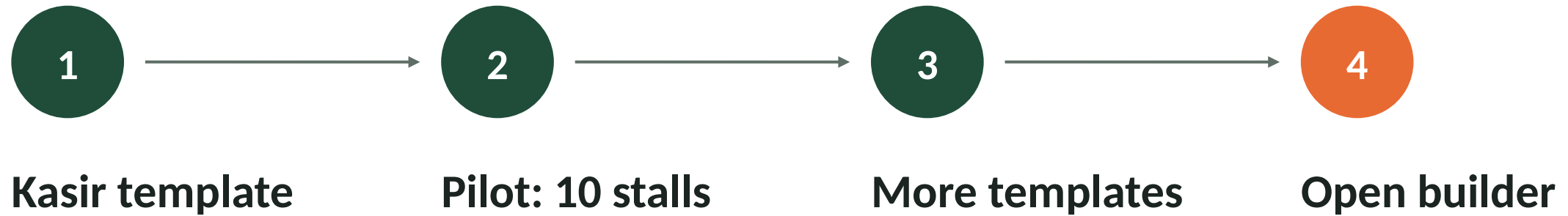


Freelance apps for clients abroad



Internship at Fiesto Informatika

One template first, then the builder



The ask

Rp 10,000,000 for 10%

Why now

QRIS free under Rp 100,000 from Oct 2026

Why me

I build the software

Thank you

Questions?



References

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